

# ICCMB 2018



## Welcome to ICCMB2018

Warm welcome to the official website of the 2018 International Conference on Computers in Management and Business (ICCMB2018). The Conference will be held in Oxford, UK, from 25th to 27th of May, 2018. The main purpose of ICCMB2018 is to provide an international platform for presenting and publishing the latest scientific research outcomes related to the topics of Computers in Business and Management. This conference offers good opportunities for the delegates to exchange new ideas, and to establish research and/or business links, as well as to build global partnership for potential collaboration. We sincerely hope that the conference will help advance knowledge in relevant scientific and academic fields.

## Proceedings

Each submission will be reviewed by 2-3 reviewers. All accepted papers after proper registration and presentation, will be published in the Conference Proceedings, and which will be indexed by Ei Compendex and Scopus.

## Important Dates

Submission Deadline	March 20th, 2018
Notification Date	April 05th, 2018
Registration Deadline	April 20th, 2018
Conference Dates	May 25-27, 2018

## ICCMB2018 Speakers

### Prof. Alan Eardley

Staffordshire University, United Kingdom

### Prof. Shuliang Li

PhD, Life Fellow of the British Computer Society,  
Reader in Business Information Management & Systems Westminster Business School,  
University of Westminster, United Kingdom

### Georgina Cosma

Nottingham Trent University, United Kingdom

### Tero Karvinen

Haaga-Helia University of Applied Sciences, Finland

## Call for Papers

### Session 1: Information Management

Business strategy and information systems  
Management Information Systems  
Information systems planning and management  
Adoption of information technology in organizations  
Human factors in information systems  
Knowledge acquisition, expert systems  
Systems analysis and design methods  
Object-oriented enterprise modeling  
Knowledge based systems to support database design  
Automated mediation in group support systems  
Distributed information systems, electronic commerce  
Software copyright infringements

Accounting and Financial Information System  
Internet Technology

*Session 2: Theory and Practice of Modern Management*

Human Resource Management  
Logistics and supply chain management  
Modern Marketing Management  
Tourism Management  
E-Commerce and corporate Infomationization  
Technical Innovation and Management  
Knowledge Management  
Modern Quality Management

*Session 3: Information Systems and Technology*

Tourism, tourism marketing and tourism management  
Accounting  
Business Administration  
Business Policy and Strategy  
Economics  
Electronic Commerce  
Entrepreneurship  
Financial and Banking  
Health Care Administration  
Human Resources  
Information System and Technology  
International Business  
Management and Organization Behavior  
Management Education  
Management Information System  
Managerial Consultation  
Marketing

*Session 4: E-Business Engineering and Management*

E-Commerce Platforms, Models and Applications  
Workflows and Transactions in E-Business  
Management and Engineering of IT-Enabled Services

Requirement Analysis and Modeling of E-Business Systems

Dependability and Performance of E-Business Systems  
Business Performance Management  
Data and Knowledge Engineering for E-Business  
Mobile and Pervasive Commerce  
Security, Privacy in E-Commerce  
Open Source Technologies  
in E-Commerce/Business/Services  
E-Commerce Models, Applications and Technologies  
Service Oriented Computing for E-Business

**Submission Methods**

Authors are invited to submit papers through the [Electronic Submission System](#) before December 30, 2017. Submissions must be original and should not have been published previously or be under consideration for publication while being evaluated for this conference. For any inquiry about the conference, please feel free to contact us at: [iccmb2018@yeah.net](mailto:iccmb2018@yeah.net).

**Contact Us**



**Ms. Yanira Young**

Conference Secretary of ICCMB

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